



MEETING MINUTES

DATE: Tuesday 12th April 2011 BEGINNING TIME:6.05PM CLOSING TIME: 7.35PM

PARTICIPANTS: Joachim and Charlotte Ashton-Heinius, Glynn Moseley, [David Parmiter](#), Ron Jackson, Linda Skinner, Alison Kruger, Marianne Whitby, Les Hadlow, David Menck, Troy Curran, Chris Garran, Karran Moseley; Kylie Ely; Neil Turner

APOLOGIES: Jenny McKay, Jacque and Terry Morrison, Brian Palmer, Ray Ward, Lindy Hooper, Nicola Canty, Bill Canty

Agenda Item	Person Responsible	Meeting minutes	Action
Opening & Welcome	President – Karran	<p>Meeting opened</p> <p>Two ideas put forward:</p> <p>Alison - To welcome new faces by introducing ourselves individually and state our connection to Woombye</p> <p>Linda - To limit discussions of items to 10 minutes with a view to extending in 10minute intervals to avoid members getting stuck on one item enabling more to be discussed.</p>	Introductions were carried out
Apologies	Karran	As above	as stated above
Call for last Meeting minutes to be accepted as accurate			<p>Moved : Les</p> <p>Seconded :Alison</p>
Brainstorming of ideas	Karran	Next meeting we will need to come prepared to brainstorm Woombye marketing ideas.	
Actions from last minutes	Karran	Op shop ball - Thankyou the cheque has been found. One piece of information is needed from Lindy to finalise finances	Joachim to finalise finances by June

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Actions from previous meeting	Alison	Telco is ongoing, Alison is waiting for a reply	Alison will report back
Actions from previous meeting	Les, Jacque	<p>Costs for Welcome sign to Woombye to be printed on Les' sign reported back on. Email was received and costs were to be given by Chris from CMP printing.</p> <p>The sign is owned by Les and donated to the committee, concerns were raised about the legal responsibility then taken on by the committee with this action.</p> <p>Question asked with this in view do we want to use Les' sign or find another option.</p> <p>Linda expressed no objection.</p> <p>Les stated the sign would state Welcome to Woombye with an arrow in which Woombye Real Estate would be printed.</p> <p>Karran stated we cannot take responsibility of the sign without legal documents.</p> <p>Troy put forward idea of sharing sign space as the IGA had experienced with Pride security when they had taken over the building they had their sign on.</p> <p>Linda expressed her experience of difficulty in acquiring signage.</p> <p>Glynn stated idea of the committee giving a donation to Les to fix the sign and retain as his own sign.</p> <p>Karran expressed road safety is our biggest issue, we don't want to take away from that by creating something that could be viewed as a distraction to drivers.</p> <p>Peter Wellington promised an entry to Woombye which has not eventuated</p>	

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		<p>Alison raised point of other signs at the corner highlighting the lighted sign advertising the childcare centre. It was stated that the sign may be coming up for renewal soon and is under discussions as to whether the childcare centre would retain the sign.</p> <p>Linda expressed idea could this be used as a different option</p> <p>Les asked was the issue that the sign stated the Woombye real estate.</p> <p>Glynn asked would other bussiness have an issue.</p> <p>Karran expressed wish to see what the sign would look like.</p> <p>Karran called time on discussion with actions given for Les, Jacque.</p>	<p>Les to look at 2 options and report back on costing.</p> <p>Jacque to do mockup of sign and bring to next meeting</p>
Men's Shed	Ray	<p>Ray was unable to attend. He had sent an email which was forwarded to all members. Looks quite promising with the option of the packing shed being used as a venue. It is a work in progress, Jenny McKay will have more information on that next meeting.</p>	<p>Jenny McKay to report on progress.</p>
Scouts	Joaquim	<p>Last month we received a letter requesting a donation for a new gas cooker. It was reported back that there were no businesses in Nambour that could both fit and supply. The original quote was significantly less than quotes from separate local business' to fit and supply. Will we still provide the proposed \$500 donation.</p> <p>Glynn: Proposed</p> <p>Linda : Seconded</p> <p>All in favour</p>	<p>Joachim to organise cheque</p>

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Farmers Market	Karran	<p>Linda raised issue of the impact the farmers market has on local business.</p> <p>Glynn surveyed a small percentage of people who attended the market. Findings were one third of people were from Nambour, one third from Woombye and one third from other places around the coast. Average attendance was twice a month. All of those surveyed shopped at the markets in addition to other shopping. 21% of people thought it was important it was a local market. Three quarters of people were more interested in price over quality and variety. All people surveyed bought items at the market that they could buy from a local shop.</p> <p>Troy raised issue that those selling at the market were posing as local farmers</p> <p>Glynn expressed that most people were not concerned about this fact.</p>	

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cont.		<p>Linda stated people who own agricultural licenses allow others to use their license to sell their produce. There are 32 active markets across the coast. Helen Langley manages markets for council.</p> <p>Marianne expressed idea of misrepresentation by non local stall holders in align with the markets name : Sunshine Growers Market.</p> <p>This would be for Jenny to report back on rules.</p> <p>How do we change the view of consumers?</p> <p>Idea expressed though the media.</p> <p>What can we do? Idea to invite Helen and Jenny to speak at next meeting.</p> <p>Troy expressed that more damage was done to the IGA by Woolies and Coles.</p> <p>Karran stated other business' could view IGA as a competitor, we need to work together.</p> <p>Troy stated the IGA was once supplied by the local butcher until it was no longer cost effective for them to do so.</p> <p>Alison recalled Jenny's idea of flyers being distributed at the local market advertising Woombye specials at various businesses.</p> <p>Glynn expressed idea of bringing the market to the main street.</p>	

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	Karran	<p>Linda expressed she was personally against market mentality of retail outlets in market.</p> <p>Glynn expressed need to find out rules of the market set by the council, do they need to be local growers?</p> <p>Karran expressed that times are tough and people are looking at saturday outings as something to do that is low cost and makes them feel good and the markets is something that provides this.</p> <p>Karran called for all to bring ideas to brainstorm to the next meeting for marketing the community.</p>	Karran to write a letter to Jenny and Helen inviting them to attend the next meeting.
Town advertising	Jacque	We have no pamphlet from Jacque and will leave this to next meeting until we have seen the pamphlet. The old IGA Woombye Pamphlet is available at Riddle Real Estate.	Jacque to provide pamphlet
	Karran	Some businesses have still not paid their subsidies. We will give one more reminder, those who have not paid will then be removed from the website.	Joachim to action
Treasurers report	Joachim	Op shop ball admissions \$795 and Telco income \$1520.37 stated. Assets stay the same, nothing else to report.	
Correspondence in/out	Joachim/ secretaries	<p>Invitation from Scouts to attend their annual general meeting on 17th April.</p> <p>Newsletter received from Cittamani.</p> <p>Open invitation to Garth: No apology received we will extend invitation again</p>	Alison to extend invitation.

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Woombye Care Ball	Les	The Woombye Care Ball will be held at the Maroochy R.S.L, invitation to all to attend.	Les will find out date and forward
Car Club	Les,	<p>Meetings have become laxidasical. The number of cars that could used for rally is 30, 40, 50, as many as we could fit in Woombye. Once we know what will be proposed, Jenny can take over plan.</p> <p>Proposed that the land near the pub could be used as a venue for the rally.</p> <p>Les stated in the past the pub had provided a perpetual trophy for best etc. can this be continued?</p> <p>Neil answered that this would be possible. In the past the pub had sponsored rallies over entire week-ends.</p> <p>Issues raised to be discussed in organising, weother and scheduled football games. (Snakes Team)</p>	<p>Place on next months agenda.</p> <p>Les and Neil to action and report back in June.</p> <p>Les and Neil to meet and form group to organise rally for Queens' birthday weekend 2012</p>

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<p>Promotion of Woombye</p>	<p>Brian Palmiter</p>	<p>Brian showed a copy of the Hinterland times advertising up coming Real Food Festival, expressed this as being an opportunity to promote IGA Woombye.</p> <p>Troy stated they are involved</p> <p>Brian showed a book advertised "Take a walk around Palmwoods" written by Wendy cMullin and Carolyn Slade with suggestion for one to be written about Woombye. He raised pamphlet idea advertising Woombye.</p> <p>Jacque has one which is at CMP printing to bring in to next meeting.</p> <p>Charlotte asked who uses it?</p> <p>Brian answered visitor, there should be copies on the counter of every business in Woombye.</p> <p>Idea expressed that they should be kept at Maroochy Info Centre.</p> <p>Troy expressed the need for a unique experience to be provided to draw people to visit Woombye.</p> <p>Marianne expressed view that coming into Woombye she wished there was more to look at. At the Information centre you might collect 50 pamphlets, What stands out?</p>	<p>Letter to be sent suggesting use of local gas fitter and obtaining local quotes - who ?</p>

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cont.		<p>Les expressed need to make us a destination not a drive through.</p> <p>Marianne stated the Jazz afternoon at the pub on a Saturday afternoon is a great event but what else is there to do?</p> <p>Neil reported the Jazz afternoon is creating a full house</p> <p>Neil stated the pub is also involved with a stall at the festival with a view to all day dining in the future.</p> <p>Joachim stated if we want to attract people from outside we need to come up with something unique rather than competing with outlying areas. Idea expressed for a flea market where people bring items to sell in a suitcase, no food, no big trucks. This could provide a unique experience to attract people on a Saturday after the markets.</p> <p>Les asked where would they be held?</p> <p>Joachim answered it could be an extension to the Jazz afternoon and held on the land near the Pub.</p>	Idea to be discussed at next meeting.
		Agenda for next meeting for Helen and Jenny to report on rules for the markets and then after they have left Terry and Jacque to be asked if they could provide ideas and guidance for marketing to be discussed.	Terry and Jacque to action.
	Karran	Meeting closed at 7.35pm	
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